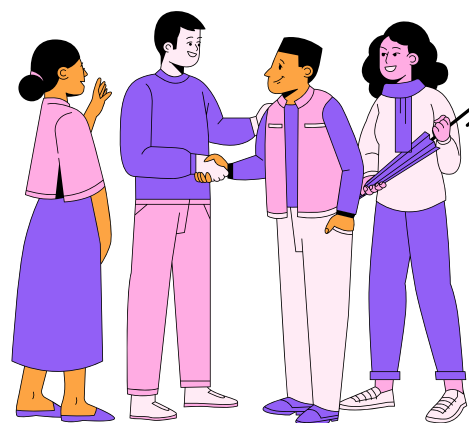


# NATIONAL APPRENTICESHIP WEEK™ 2023 #NAW



"SKILLS FOR LIFE"

## Theme for National Apprenticeship week

At Debut, we are passionate about apprenticeships and the impact they can have on individuals and the future. We believe that apprenticeships are a valuable and effective way to gain both technical skills and life skills that are essential for success in both personal and professional settings.

At Debut, we are dedicated to supporting and championing apprenticeships, and we believe that they have a crucial role to play in shaping the future for individuals and our industry. By providing a path to a fulfilling and successful career, apprenticeships offer individuals the opportunity to reach their full potential.

As the industries continues to evolve, it's more important than ever to have the skills and experience that employers are looking for; Apprenticeships are a great way to gain both.

## Apprenticeships: The Future of Work-Based Learning

In today's fast-paced and ever-changing industry, it's more important than ever to have the skills and experience that employers are looking for. It's a unique combination of on-the-job training and formal education that provides individuals with the skills and knowledge they need to succeed in their chosen career. Apprenticeship programme not only benefits the learner but also the employer, who gains a highly trained and motivated employee with a strong commitment to the business.

For learners, apprenticeships offer the opportunity to earn a salary while gaining valuable work experience and developing the skills required for their chosen career. This not only provides financial stability but also helps individuals gain a competitive edge in the job market and increases their future earning potential.

For employers, apprenticeships provide access to a pool of talented and motivated individuals who bring fresh perspectives and new ideas to the workplace. In addition, the on-the-job training and mentorship provided by experienced employees help ensure that apprentices are equipped with the necessary skills and knowledge to contribute to the businesses success.

Apprenticeships are available in a wide range of industries, Debut specialises in beauty, hair, nails, customer service, education and training. They can last anywhere from one to two years, depending on the type of apprenticeship it is.

Apprenticeships are a valuable investment for both employers and learners. They provide individuals with the opportunity to build a rewarding career and help companies grow and succeed. We encourage both employers and learners to explore the benefits of apprenticeships and to consider participating in this dynamic and effective model of education and training.



**Zoe Jones**  
Apprenticeship manager

## Who is Zoe Jones?

Zoe is a dedicated professional who has been with Debut since 2013. Throughout her time at Debut, she has proven to be a valuable asset to the organisation with her strong work ethic and commitment to excellence. In 2018, she was promoted to the role of Head of Apprenticeships, where she has been instrumental in building and maintaining relationships with employers. With a passion for supporting individuals on their personal journey, Zoe works tirelessly to ensure that each and every apprentice under her care receives the support and guidance they need to succeed. Her exceptional interpersonal skills, combined with her expertise and drive, have made her an indispensable member of the Debut team. Whether she is fostering partnerships with employers or guiding apprentices through their training, Zoe consistently demonstrates her unwavering commitment to making a positive impact.

## What apprenticeship standards do we offer?

- Level 2 Beauty professionals
- Level 2 Beauty professionals in Nails
- Level 2 Hair professionals
- Level 3 Advanced Beauty therapy
- Level 3 Advanced Hairdressing
- Level 3 Customer service Specialist
- Level 5 Learning & Skills Teacher

If you are looking to hire or become an apprentice please contact Zoe on [zoe@debutacademy.com](mailto:zoe@debutacademy.com)

## "SKILLS FOR LIFE"

National Apprenticeship Week is an annual event that celebrates the benefits of apprenticeships and raises awareness about the opportunities they provide. The focus this year is "Skills for Life" highlights the value of apprenticeships in developing not only job-specific skills but also transferable life skills that are valuable in a variety of settings.

"Skills for Life" refers to the broader personal and professional skills that apprentices can develop through their apprenticeship experience. These skills include things like effective communication, time management, problem solving, responsibility and dependability, adaptability and flexibility, and many more.

By focusing on "Skills for Life," National Apprenticeship Week is emphasising the importance of apprenticeships not only as a path to a specific career, but also as a way to build a well-rounded skill set that can benefit individuals in many areas of their lives. Whether it's in the workplace, in personal relationships, or in the community, these skills are essential for success and can help set individuals up for a bright future.

Some of the life skills that can be acquired through an apprenticeship include:

1. **Communication Skills:** Apprenticeships often require individuals to work in teams and communicate effectively with their colleagues and supervisors. This helps develop strong communication skills that are valuable in any setting.
2. **Time Management:** Apprenticeships require individuals to manage their time effectively in order to meet deadlines and complete tasks efficiently. This helps develop strong time-management skills that can be applied in other areas of life.
3. **Problem Solving:** Apprenticeships provide individuals with the opportunity to work on real-life projects and tackle real-world problems. This helps develop problem-solving skills that can be applied to a variety of situations.
4. **Responsibility and Dependability:** Apprenticeships require individuals to be reliable and take responsibility for their work. This helps build a strong work ethic and the ability to be accountable for one's actions.
5. **Adaptability and Flexibility:** Apprenticeships often require individuals to adapt to new and changing situations. This helps develop the ability to adapt and be flexible, which is valuable in any setting.

Zoe has compiled a list of frequently asked questions during the apprenticeship week, please find her responses below:

#### How has the apprenticeship standards impacted the industry?

I feel the standards have had an extremely positive effect on the hair and beauty industry, The End point assessments have raised the standard of the cohorts every year to ensure they are competent and ready for the industry. This is extremely rewarding to the employers to know that the time they have invested into their apprentices has paid off when they have been passed off by our chosen awarding body VTCT.

#### Why should learners complete a apprenticeship at Debut?

I believe at Debut we offer an extremely competitive highly ambitious bespoke training programme to all our apprentices and employers. Our apprenticeships are designed to continuously push our apprentices to achieve and excel to the next level. We embed extra curriculum activities into our programmes not only to push our learners to the next level of excellence but so they also develop their skills and knowledge and behaviours within their personal life and experiences.

#### Can you describe your approach to building relationships with employers?

Zoe believes in a collaborative and consultative approach, where open communication and mutual respect are key. By actively listening to the needs and concerns of employers, she is able to tailor her support and guidance to meet their specific needs, ensuring that apprentices receive the best possible training and support.



I am really enjoying my course so far and i love everything about it!

Halle Simkins August 22

I am thoroughly enjoying the course and support I am receiving from my employer and tutor.

Tanyel Mustafa June 22

I have loved being at debut training academy. All the staff have gone beyond and above to help me throughout my qualification.

Brooke Goowdin Jan 23